



Viva el Español
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PRESS RELEASE
FOR IMMEDIATE RELEASE

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Piedmont Language School Partners with Viva el Español to Provide a New K-6 Spanish Immersion Program

June 1, 2010, Lafayette, CA – Viva el Español, the highly acclaimed Lafayette-based Spanish language organization, announced today that through a partnership with the Piedmont Language School it will provide its Spanish Immersion Program to students at Beach Elementary, Havens Elementary, Wildwood Elementary, and 6th graders at Piedmont Middle School.

“Informed by our survey results and our research into language learning, Piedmont Language School (PLS) is replacing its Spanish enrichment-style program with a full immersion program,” said Barbara Love, Executive Director of Piedmont Language School. “By partnering with Viva el Español, PLS will be able to immediately introduce a proven, high-quality curriculum provided by experienced, trained, native Spanish-speaking teachers.”

Spanish immersion classes at Piedmont schools will use the same proven methodology Viva el Español has used at pre-school and elementary school sites throughout the Bay Area over the past five years.

“We made a significant investment in the development of an engaging and repeatable curriculum and are thrilled to extend the reach of our program to Piedmont schools,” said Margaret Grover-Roos, Director of Viva el Español. “Our full-immersion program is rich with storytelling, music, art, interactive games, cultural activities and more!”

Viva el Español is offering a variety of classes at each Piedmont school site, providing busy families with great flexibility to choose schedules and budgets that meet their needs.

Viva el Español and PLS are encouraging Piedmont families to get to know this new program by attending any of the following events open to parents and students from all schools:

- **Parent Education Night**, Thursday, June 10, 7-8 pm, at Beach School auditorium
- **Free trial class**, Thursday, June 10, 7-8 pm, at Beach School MPR
- **Free trial class**, Thursday, June 10 from 7:55 to 8:25 am, at Wildwood Elementary auditorium
- **Free trial class**, Wednesday, June 9 from 4-5 pm, at Piedmont Community Church, Christian Education Building, 2nd floor

Any family that would like to attend one of these events should pre-register by calling Viva el Español at (925) 962-9177 or emailing PLS Executive Director, Barbara Love at blovegustke@yahoo.com.

About Viva el Español:

Now in their fifth year, Viva el Español has taught Spanish to hundreds of children at their Lafayette location and at pre-schools and elementary schools in Lafayette, Walnut Creek, Moraga, Oakland, San Leandro, Alameda, Danville, San Ramon, Benicia, San Rafael and San Francisco. They offer classes for every age group starting with 1 year olds, extending to all age groups and proficiency levels, including bilingual children, teenagers and adults. Viva el Español also offers theme-based summer camps, enabling children to make substantial improvements in Spanish proficiency over the summer months.

Viva el Español is a non-profit organization founded based on the belief that learning a foreign language in the pre-school and elementary school years is an essential part of a child's education and development. Their programs offer the Spanish language instruction critical for building fluency in the early years.

Viva el Español's unique methodology combines a full-immersion philosophy with a curriculum rich with music, movement, storytelling, art, interactive games, and imaginative play — making classes fun, and drawing on all senses in a child's brain to stimulate language acquisition. Their staff is comprised of native Spanish speakers who are passionate about teaching and sharing their culture.

For more information, call (925) 962-9177 or visit www.vivaelespanol.org.

Sites open to the general public:

Viva el Español
3451 Golden Gate Way
Lafayette, CA. 94549
www.LamorindaSpanish.com
925-962-9177

Viva el Español
Rhythmix Cultural Works
2513 Blanding Avenue
Alameda, CA. 94501
www.AlamedaSpanish.com
925-962-9177

Viva el Español
Valley Community Church
4455 Del Valley Parkway
Pleasanton, CA. 94566
www.PleasantonSpanish.com
925-962-9177

Viva el Español
Centro Las Olas
3739 26th Street @ Dolores
San Francisco, CA 94110
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School Sites:

Happy Valley Elementary, Lafayette
Springhill Elementary, Lafayette
Lafayette Elementary, Lafayette
Burton Valley Elementary, Lafayette
Indian Valley Elementary, Walnut Creek
Parkmead Elementary, Walnut Creek
Murwood Elementary, Walnut Creek
Walnut Heights Elementary, Walnut Creek
Los Perales Elementary, Moraga
Rancho Romero Elementary, Alamo
John Baldwin Elementary, Danville
Greenbrook Elementary, Danville
Teddy Bears Children's Center, San Ramon
Carden West Elementary, Pleasanton
Chabot Elementary, Oakland
Mills College Children's School, Oakland
Kids of the Kingdom Children's Center, Oakland
Beach Elementary, Piedmont
Havens Elementary, Piedmont
Wildwood Elementary, Piedmont
Piedmont Middle School, Piedmont
Roosevelt Elementary, San Leandro
Nea Charter School, Alameda
Lum Elementary, Alameda
ABC PreSchool, Alameda
Joe Henderson Elementary, Benicia
Coleman Elementary, San Rafael
Marin Day School, San Francisco