

BUSINESS, SCHOOLS

Lafayette's Margaret Grover-Roos Wins Women's Entrepreneur of the Year Award

Bay Area nonprofit for women entrepreneurs honors Margaret Grover-Roos, founder and director of Viva el Español.

By J.D. O'Connor | [Email the author](#) | September 30, 2010

Margaret Grover-Roos, founder and director of local nonprofit organization Viva el Español, has been named 2010 Entrepreneur of the Year for Lafayette/Orinda by the [Women's Initiative for Self-Employment](http://www.womensinitiative.org). (<http://www.womensinitiative.org>).

The award honors women business owners who make a difference in their communities – mentoring others, leading by example, creating jobs, innovating within their industries and stimulating the local economy. A total of 587 women were nominated for the award throughout the Bay Area and nearly 50 women have been honored.

Margaret Grover-Roos will be recognized at the Woman Entrepreneur of the Year Awards Ceremony on Oct. 5 at Round Hill Country Club in Alamo.

Now in its sixth year, Viva el Español has taught Spanish to hundreds of children at its Lafayette location and at preschools and elementary schools in Moraga and throughout the Bay Area. Viva el Español is a nonprofit organization founded on the belief that learning a foreign language in the preschool and elementary school years is an essential part of a child's education and development.

Grover-Roos was born and raised in Mexico City and speaks Spanish fluently. She moved to the United States to attend Stanford University, where she received a B.S. in Industrial Engineering. Now a resident of Lafayette, she is raising her three children to be trilingual, and is well known in the community for her volunteer efforts with the Lafayette Juniors, Boy Scouts, Girl Scouts and local PTA organizations.

